CBS TELEVISION



Order ID: 53204 CF NTL-POL FBD - LBD: 10/05/12 - 10/11/12 HL#: Created: 08/13/12 04:13 PM

 Client:
 NATIONAL REPUBLICAN...
 CPE:
 / 2968
 Agency Commission:
 15 %
 Updated:
 AMHEUER on 08/13/12 05:39 PM

 Agency:
 NATIONAL MEDIA RESEARCH
 Product:
 EST #2968 (1300)
 Self
 :00:00
 Confirmed:
 08/13/12 05:39 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2968 (1300) Self :00:00 Confirmed: 08/13/12 05:39 PM
Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 43% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER; KED/PH 8/13/12

NR A/G Dur SC Self Pr Rate Spots Total Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** 001 MSUNRISE3 1 1 1 1 0 0 0 NEWS 0.0 \$500.00 \$2,000.00

FBD LBD Oct 08 10/08/12 10/11/12 4

 Item
 Time Class
 Eligible Days
 Break Type
 Dur SC Self Pr
 Sales Catg
 HHOLDS
 Rate
 Spots
 Total
 NR A/G

 002
 MLOCAL2
 0 0 0 0 1 0 0 NEWS
 30
 0.0
 \$1,000.00
 1
 \$1,000.00

FBD LBD Oct 01 10/05/12 10/05/12 1

Total NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item MLOCAL2 1 1 1 1 0 0 0 NEWS 30 0.0 \$1,000.00 \$4,000.00 003

FBD LBD Oct 08 10/08/12 10/11/12 4

Dur SC Self Pr NR A/G Time Class Eligible Days Break Type Sales Cato **HHOLDS** Rate Spots Total Item 00 \$750.00 \$750.00 004 MEARLY 0 0 0 0 1 0 0 NEWS 30

FBD LBD Oct 01 10/05/12 10/05/12 1

Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Eligible Days Item \$2,250.00 1 1 1 0 0 0 0 NEWS 30 0.0 \$750.00 005 MEARLY

FBD LBD Oct 08 10/08/12 10/11/12 3

Dur SC Self Pr Rate Spots Total NR A/G Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** * * * * * S MORN \$2,400.00 006 WCBSSUN 30 0.0 \$2,400.00

FBD LBD Oct 01 10/07/12 10/07/12 1

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item \$1,000.00 0.0 \$1,000.00 NNOON 0 0 0 0 1 0 0 NEWS 30 007

FBD LBD Oct 01 10/05/12 10/05/12 1

NR A/G

NR A/G

STATIONS

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AMHEUER on 08/13/12 05:39 PM

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EST #2968 (1300)

Self :00:00 Confirmed: 08/13/12 05:39 PM

Buver:

Product: **HHOLDS** DMA RTG Demo:

PRINT REQUIRED

AE:

TRACEY ROBINSON Nicole Roy Pol-GWTS-PH Sched. Code: Z

Billing Int: Monthly BM: SS

Share: 43%

KSTP+: 0%

WFTC+: 0% KMSP: 0% KMWB: 0%

KPXM: 0%

KSTC: 0% CABLE: 0%

Sales Catg Dur SC Self Pr Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** 1 1 1 1 0 0 0 NEWS 30 \$1,000.00 \$4,000.00 008 NNOON

FBD LBD 10/08/12

10/11/12

Oct 08

KARE: 0%

NR A/G Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Time Class Eligible Days Break Type * * * * * S MNEW \$1,000.00 \$1,000.00 NSUN10A 009

FBD LBD 10/07/12

Oct 01

10/07/12

NR A/G Dur SC Self Pr Rate Spots Total Time Class Eligible Days Break Type Sales Catg **HHOLDS** 010 EELLEN 0 0 0 0 1 0 0 EFG 30 0.0 \$1,000.00 \$1,000.00

FBD LBD 10/05/12 10/05/12

Oct 01

Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Break Type Time Class \$1,000.00 \$3,000.00 1 0 1 1 0 0 0 EFG 30 0.0 011 EELLEN

FBD LBD 10/08/12

Oct 08

10/11/12 3

Total NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Time Class Eligible Days Item \$2,000.00 0.0 \$6,000.00 ENEWS5P 1 1 0 1 0 0 0 NEWS 30 012

FBD LBD Oct 08 3

10/08/12 10/11/12

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total **HHOLDS** Item Time Class \$2,500.00 \$2,500.00 30 0.0 013 0 0 0 0 1 0 0 NEWS

NEARLY

FBD

10/05/12

10/05/12

Oct 01

Break Type Dur SC Self Pr Sales Catg Total NR A/G Eligible Days **HHOLDS** Time Class Item 30 \$2,500.00 \$10,000.00 0.0 1 1 1 1 0 0 0 NEWS 014 NEARLY

10/08/12 10/11/12 Oct 08

1

WCCO-TV

S TELEVISION STATIONS

Order ID: 53204 CF NTL-POL

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08/13/12 04:13 PM Created:

NATIONAL REPUBLICAN...

CPE:

//2968

Agency Commission: 15 % Updated:

AMHEUER on 08/13/12 05:39 PM

Agency: NATIONAL MEDIA RESEARCH EST #2968 (1300) :00:00 Confirmed: 08/13/12 05:39 PM Product: Self TRACEY ROBINSON **HHOLDS** DMA RTG Sched. Code: Z Buyer: Demo:

PRINT REQUIRED

Nicole Roy Pol-GWTS-PH

Billing Int: Monthly BM: SS

KSTP+: 0% KMSP: 0% KMWB: 0% Share: 43% KARE: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G AWHEEL 0 0 0 0 1 0 0 ACC 015 0.0 \$4,000.00 \$4,000.00

FBD LBD Oct 01 10/05/12 10/05/12

NR A/G Eligible Days Dur SC Self Pr Sales Catg Total Item Time Class Break Type HHOLDS Rate Spots 1 1 1 1 0 0 0 ACC 016 **AWHEEL** \$4,000.00 \$16,000.00

FBD LBD Oct 08 10/08/12 10/11/12 4

Sales Catg Rate Spots NR A/G Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Total * T * * * * * REGP 017 **PVEGATU** 30 0.0 \$6,200.00 \$6,200.00

FBD LBD Oct 08 10/09/12 10/09/12

Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Total Time Class **HHOLDS** Item NLATEM-F/SU 0 0 0 0 1 0 0 NEWS 0.0 \$3,600.00 \$3,600.00

FBD Oct 01 10/05/12 10/05/12 1

Sales Catg NR A/G Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total Time Class Item 019 NLATEM-F/SU 0 1 0 1 0 0 0 NEWS 30 0.0 \$3,600.00 \$7,200.00

FBD Oct 08 10/11/12 10/09/12

Eligible Days Break Type NR A/G Time Class Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item 0.0 \$1,000.00 \$1,000.00 020 LLETTER 0 0 0 0 1 0 0 LETT 30

FBD LBD Oct 01 10/05/12 10/05/12 1

Break Type Total NR A/G Time Class Eligible Days Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item 0 1 0 1 0 0 0 LETT 0.0 \$1,000.00 \$2,000.00 021 LLETTER

FBD LBD Oct 08 10/11/12 10/09/12 2

Order Item Summary

BS TELEVISION STATIONS



WCCO-TV

NR A/G

NR A/G

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Self :00:00

Agency Commission: 15 % Updated: AMHEUER on 08/13/12 05:39 PM

Agency: NATIONAL MEDIA RESEARCH

EST #2968 (1300) **HHOLDS**

Sched. Code: Z

PRINT REQUIRED

Total

TRACEY ROBINSON

Nicole Roy Pol-GWTS-PH

DMA RTG

Billing Int: Monthly

Confirmed: 08/13/12 05:39 PM

BM: SS

Share: 43%

KSTP+: 0%

KARE: 0%

KMSP: 0%

KMWB: 0% WFTC+: 0%

KPXM: 0%

KSTC: 0%

CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots * * * T * * * REGP 022 PBANG*2MENTH 30 0.0 \$6,500.00 \$6,500.00

FBD LBD

10/11/12

Oct 08

10/11/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total * * * * * S * REGP 023 PCRIMESA2 30 0.0 \$2,025.00 \$2,025.00

FBD LBD

10/06/12 10/06/12 Oct 01

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 024 P48HRSA3 0.0 \$3,000.00 \$3,000.00

FBD LBD Oct 01

10/06/12 10/06/12

Dur SC Self Pr NR A/G Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total * * * * * * S NFL 025 SNFL NFL 30 0.0 \$7,000.00 \$7,000.00

SUN 3-6P NFL

FBD LBD 10/07/12 10/07/12 Oct 01

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$99,425.00	\$84,511.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$99,425.00	\$84,511.25	\$0.00	\$0.00